



'Transforming Healthcare beyond COVID'

October 20-22, 2021

SPONSORSHIP CATEGORIES

PLATINUM SPONSOR: INR 14.0 LAKHS (Single Slot) (Taken)

- 1. Branding Opportunities provided through**
 - Display of Organisation logo as “**Platinum Sponsor**” on FICCI-HEAL Website, E-Brochure, all marketing collaterals
 - Display of Sponsor Logo in the main Conference auditorium and Thank you Sponsors Panels at premium virtual location, visible to the audience
- 2. 1 virtual exhibition booth** at the exhibition hall
- 3. Logo/AV content** to be played in loop 10 seconds each along with other Principal Sponsors while entering the virtual platform and in main Lobby area
- 4. One Full page colour advertisement and Company profile** (200 words) in the Conference E-Souvenir which will be free to download for all participants
- 5. 4 complimentary passes** for the Conference Inaugural Session and Awards Ceremony (in case of phygital event)

GOLD SPONSOR: INR 11.0 LAKHS (2 Slots)

- 1. Branding Opportunities provided through**
 - Display of Organisation logo as “**Gold Sponsor**” on FICCI-HEAL Website, E-Brochure, all marketing collaterals
 - Display of Sponsor Logo in the main Conference auditorium and Thank you Sponsors Panels at premium virtual location, visible to the audience
- 2. 1 virtual exhibition booth** at the exhibition hall
- 3. Logo/AV content** to be played in loop 10 seconds each along with other Principal Sponsors while entering the virtual platform and in main Lobby area
- 4. One Full page colour advertisement and Company profile** (200 words) in the Conference E-Souvenir which will be free to download for all participants
- 5. 4 complimentary passes** for the Conference Inaugural Session and Awards Ceremony (in case of phygital event)

SILVER SPONSOR - INR 8.0 Lakhs (Multiple Slots)

- 1. Branding Opportunities provided through**
 - Display of Organisation logo as “**Silver Sponsor**” on FICCI-HEAL Website, E-Brochure, all marketing collaterals

- Display of Sponsor Logo in the main Conference auditorium and Thank you Sponsors Panels in the lobby area
- 2. **1 virtual exhibition booth** at the exhibition hall
- 3. **One Full page colour advertisement and Company profile** (200 words) in the Conference E-Souvenir which will be free to download for all participants
- 4. **3 Complimentary passes** for the Conference Inaugural Session and Awards Ceremony (in case of phygital event)

ASSOCIATE SPONSOR - INR 7.0 Lakhs (Multiple Slots)

1. **Branding Opportunities provided through**
 - Display of Organisation logo as “**Associate Sponsor**” on FICCI-HEAL Website, E-Brochure, all marketing collaterals
 - Display of Sponsor Logo in the main Conference auditorium and Thank you Sponsors Panels in the lobby area
2. **1 virtual exhibition booth** at the exhibition hall
3. **One Full page colour advertisement and Company profile** (200 words) in the Conference E-Souvenir which will be free to download for all participants
4. **2 Complimentary passes** for the Conference Inaugural Session and Awards Ceremony (in case of phygital event)

SESSION SPONSOR - INR 5 Lakhs (Single Slot for each Session)

1. **Branding Opportunities provided through**
 - Display of Organisation logo as “**Session Sponsor**” on FICCI-HEAL Website, E-Brochure, all marketing collaterals
 - Display of Sponsor Logo in the Conference Auditorium and Thank you Sponsors Panels in the virtual platform lobbies
2. **1 virtual exhibition booth** at the exhibition hall
3. **Company profile** (200 words) in the Conference E-Souvenir which will be free to download for all participants
4. **2 Complimentary passes** for the Conference Inaugural Session and Awards Ceremony (in case of phygital event)

RECEPTION DESK – INR 4.0 Lakhs (Single Slot)

1. **Branding Opportunities provided through**
 - Sponsor Logo will be displayed prominently at the Information/ Reception Desk in the main Lobby, wherein all the documents can be accessed such as Conference agenda etc. and technical support chats can be initiated
 - Display of Sponsor logo on FICCI-HEAL Website, E-Brochure, Thank You Sponsor Panels and all marketing collaterals

2. **Company profile** (200 words) in the Conference E-Souvenir which will be free to download for all participants
3. **1 Complimentary pass** for the Conference Inaugural Session and Awards Ceremony (in case of phygital event)

*All sponsorship fees are payable through RTGS/ NEFT
Taxes as applicable to be paid by the sponsoring organization.*